



### Web & multimedia:

- Analysis of functionality, design, construction and hosting of dynamics web sites.
- Intranet and special software development
- Web commerce and security
- All include packages to upkeep and maintain web sites
- Marketing and evolution of web tools
- Training and courses
- Search engine optimisation (*SEO*) (*Google, Bing, Yahoo etc.*)
- Multimedia promotional material (*CD - Video - TV*)
- Partnership and cooperation in your venture
- Flash, animation, 3D
- and lot more...

### Social channels:


- Maximal integration between your web site and the socials channels. Comments, login, friends and more.
- Development and personalization of **Facebook, Twitter & LinkedIn** corporate pages.
- Forms, contact forms, galleries, videos, Flash, podcasts and more... on your corporate **Fa**

## cebook page

- Facebook - Twitter - LinkedIn - Google marketing strategy...

• See our corporate Facebook page: [Here →](#) 

• See our corporate Twitter page: [Here →](#) 

• See Graf on LinkedIn: [Here →](#) 

## SPECIAL PRODUCT — Graf Flip Page:

Easily transform your print catalog, newspaper, magazine, books and flyers in a web product without high expenses

A simple way to showcase your print materials online.

### Possibilities:

- Bookmarks with or without sub-categories
- Search engine for internal text
- Mark interesting pages and add notes
- Thumbnails
- Distinct Url to send pages by email
- Full screen mode
- Enlarge images
- Send to printer
- Download complete pdf
- Page flip sound
- Background music (if needed)
- Link to your Website
- Content SEO optimized for (Google, Bing, Yahoo...)
- Share publication by mail (Facebook, Twitter, LinkedIn, etc.)
- Navigation and zoom flexible
- Hosted on Graf high performance servers situated in Montreal
- and many more possibilities...



[See example](#)

**Hosted by you or Graf, easy to embed in your site** *(one small line of code)*  
**Can start around \$150.00 for 50 pages.**

### **Graphic department and marketing:**

- Corporate image development
- Marketing, advertising campaigns
- Print materials and distribution
- Promotional material
- Start-up business marketing
- Research of images for your projects *(our free of copyright image library)*
- Partnership
- and lot more...

Price estimation for Graf dynamic web sites

### **Included with all Graf sites:**

- If needed - Professional photo shoot when we visit *(Around 10 photos)*.
- 3 hour training *(at your place)*.
- Access to our didactic material *(PDF Guides and help videos)*.
- Access to our library of ebooks *(ebooks and tutorials in French and English)*.
- Access to our private technical help forum *(24h/24h)*
- Our Newsletter *(Tip, Tricks and Graf news)*

- Graf sites are tested on all important modern browsers (*Mac, IBM*)
- Graf sites are optimized for performance.
- (*SEO*) Optimized for search engines and are Google, Bing, Yahoo verified.
- Integrated Google Analytics
- French and English web sites with multilingual management tools — Administration and sites.
- Internal Firewall.
- Higher server security.
- Internal backup system.
- Advanced editor. (*easily inserts videos, documents, sound, galleries, popup, templates, spelling, etc.*).
- Flexible and advance contact form and integrated Google Map.
- First class hosting services.
- Annual full site and database copy on CD - (*Tested and verified*)
- System of versions recovery to all articles...

### The length and final price for a site are in relation with:

- The motors (*functionality*) asked
- The complexity and level of programming
- The security level needed (*more on commercial web sites*)
- Level of optimization of codes and performances
- Level of optimization for the search engines placement
- etc...

Prices are based on approximately height bilingual pages of material (*16 pages*). The front page of a normal web site is around one page and a half to two page of text and images.

**Note:** For all sites with electronic commerce, the prices don't included the insertion of all products in the virtual store. Another estimation is given, if you want Graf to insert them.

#### PRESENCE

#### BUNDLE

- Everything already included

- Graf quality work

From

**\$1,600**

**Bronze Hosting**

**Support**

**\$280**

(*annually*)

(*Private forum*)

**CORPORATE**

- Everything already included

- Graf quality work

**+1 or 2 motors**

From

**\$1,800**

**Silver Hosting**

(*annually*)

**+ Support** (Private forum) □  
**\$310**

**COMMERCE PAYPAL**

- • Everything already included
- Graf quality work  
+1 or 2 motors

**Online selling with Paypal/Credit cards**

From **\$2,200**

**Gold Hosting** (annually)  
**+ Support** (Private forum)  
**+ Security**  
**\$360**

**COMMERCE VIRTUEMART**

- Everything already included
- Graf quality work  
+1 or 2 motors

From **+ Online selling with** **VirtueMart**  
**\$3500**

**Platinum Hosting** (annually) □  
**+ Support** (Private forum) **+ Security**  
**+ Dedicated server**  
**+ SSL Certificat** □ (Secure Zone)  
**\$460**